

Anthony (AJ) Miranda

Photography | Digital Marketing | Sales | Delivery & Operations

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SUMMARY

Results-driven professional with a track record in operations, customer service, and entrepreneurship. Founded and actively run Miranda Media Co., a local business marketing and photography agency serving contractors and service businesses across the Pacific Northwest. Building AI-assisted workflows, managing client campaigns, and delivering results for small business owners.

EXPERIENCE

Miranda Media Co. — Digital Marketing / Photography

Vancouver, WA | 2025 – Present

- Founded and operate a digital marketing agency serving local service businesses — remodeling contractors, trades, and home services — providing web design, and Google Ads.
- Manage the full client lifecycle from prospecting and onboarding through campaign delivery and retention, maintaining a growing book of active clients.
- Build and deploy client websites end-to-end: strategy, copywriting, design, and launch — using modern tools including AI-assisted development workflows.
- Run and optimize Google Ads campaigns in competitive local markets, including keyword strategy, negative keyword management, and conversion tracking.

Parr Lumber — Counter Sales / Class B Moffett Driver

Vancouver, WA | April 2022 – Present

- Deliver lumber and building materials to job sites across the region, operating a 45-foot Class B truck in time-sensitive, high-coordination environments.
- Senior front counter sales with a solid working knowledge of common building materials, customer needs assessment, and order accuracy. **In 2025 alone I sold almost \$850,000 of product at a profit margin of 35% profiting the company nearly \$300,000**

- Cross-trained across multiple store functions: Opti-Saw, load building, Customer Service, credit returns, Moffett operations, and counter sales.

ABC Supply — Class B Delivery Driver

Vancouver, WA | May 2021 – February 2022

- Delivered roofing and building materials to residential and commercial job sites.
- Earned Class B CDL within 5 months of hire through focused self-study and on-the-job preparation.
- Worked safely on residential and commercial rooftops handling 70–90 lb. shingle bundles.

Regal Cinemas — Manager Vancouver, WA | April 2018 – June 2021

- Managed daily theatre operations and led a team across concessions, box office, usher, and projectionist roles.
- Trained, and onboarded new employees; maintained operational consistency across a high-volume, customer-facing environment.

SKILLS & TOOLS

Marketing & Advertising: Google Ads, Meta Ads, Local SEO, Google Business Profile

Tech & Tools: GoHighLevel (GHL), Notion, Adobe Photoshop / Lightroom / Premiere Pro / Davinci Resolve / Claude

Web & Development: Website design & deployment, AI-assisted development workflows, Github / Vercel

Operations: Client onboarding, project management, Class B CDL, logistics & delivery